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GUMENICK PROPERTIES HOMEBUILDING UNIT RECEIVES SERVICE AWARD

Honor Recognizes Outstanding Performance For New Homeowners In Area Communities

HENRICO COUNTY, VA. – Gumenick Properties’ homebuilding operation recently received the Builder Partnerships Achievement Award. The honor recognizes outstanding achievements in customer service for companies engaged in new home construction.

The award is given by Builder Partnerships and Woodland, O’Brien & Scott. The award was launched earlier this year and was first given to honorees during the International Builders Show in Orlando, Fla. during January. To receive this honor, at least 88 percent of the residents in a company’s community must be willing to refer others to buy a home there.

“We believe that builders who focus on customer satisfaction must do everything right in order to achieve it. They have to have the right location, the right product, the right controls, the right sales and marketing attitudes and the right company culture. It all comes together with satisfied homeowners who are willing to tell friends and family about their home and community as well as their buying experience,” said Charlie Scott of Woodland, O’Brien and Scott.

“We are honored to receive one of the first Builder Partnerships Achievement Awards. At Gumenick Properties, we believe that customer service is vital to our success. This honor reminds us that taking care of homebuyers requires a commitment, attention and a desire to do your best,” said Ollin Toler, vice president for homebuilding at Gumenick Properties.

Woodland, O’Brien and Scott is a research and management consulting company, working exclusively with major homebuilders in the United States and abroad. Builder Partnerships is an organization that strives to enhance communications between builders and producers of building materials.

Based in Henrico, Gumenick Properties is an award-winning real estate development and management with operations throughout the Southeast. Founded in the late 1940s, the company now engages in two primary lines of business – apartment community operations and homebuilding.

The company now owns and operates apartment communities in Florida, North Carolina and Virginia. Over the years, it has acquired extensive experience in neighborhood revitalization. These projects meet many needs, including assisting to curb suburban sprawl, enhancing local tax bases and meeting long-term community goals set by elected leaders and professional planners. The company’s revitalization work always has been undertaken with respect for local sensitivities and needs. As a result, Gumenick Properties’ revitalization projects have garnered praise and ready acceptance from customers, civic leaders and neighbors.