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GUMENICK PROPERTIES' APARTMENTS HONORED FOR CUSTOMER SERVICE

The Estates at Horsepen Achieves Top Recognition, Receives Platinum Award Recognition

HENRICO COUNTY, VA. – Five apartment communities owned and operated by Gumenick Properties have received 2011 National Multifamily Customer Service Awards for Excellence from CEL & Associates Inc., a national rating service.

CEL's top honor is known as the "A List" Award. It goes only to multifamily communities achieving the best service levels based on resident ratings. "A List" status marks these locations as being among the finest in the United States. According to CEL, this "A List" Award only goes to communities that achieve an overall "outstanding" rating from residents.

Significantly, The Estates at Horsepen in Henrico achieved the Platinum A List Award, the highest level of service recognition given by CEL. This marks the second consecutive year that the apartment community has gotten this honor.

In addition to The Estates at Horsepen receiving Platinum status, four communities received A List Awards for outstanding customer service. These were:

- Malvern Manor Apartments, Richmond, Va.
- Park Crescent Apartments, Norfolk, Va.
- South Beach Apartments, Virginia Beach
- The Village at Horsepen, Henrico

“Gumenick Properties understands that delivering great customer service is the key to our success. That’s why we emphasize it and why we’re proud of our Associates who worked so hard to achieve “A List” status in 2011. Going forward, we’ll continue to strive for the best customer service possible in every aspect of our apartment operations,” said Skip Nash, Gumenick Properties’ vice president for property management.

Based in Henrico County with operations throughout the Southeast, Gumenick Properties is an award-winning real estate development and management company that has received national, regional and local honors. Founded in the late 1940s, Gumenick Properties now engages in two primary lines of business – apartment community operations and homebuilding.

To learn more about Gumenick Properties’ apartments, visit their sites on the Internet at:

- The Estates at Horsepen -- www.thevillageathorsepen.com
- Park Crescent Apartments -- www.parkcrescentapartments.com
- South Beach Apartments -- www.southbeachvb.com
- Southgate Apartments -- www.southgate-apartments.com
- Malvern Manor Apartments -- www.malvernmanor.com